

The 20th IPA World Congress will take place between September 2 and 7, 2012 in Eilat –Israel.

The congress will be held in a 5 stars hotel, one of the largest and most exclusive in Eilat. A hotel that has the ability to offer royal hosting together with convention rooms, spaces for exhibitions and presentations and a large hall for a gala evening.



In addition to the congress hosting facilities, the hotel has swimming pools, spas, a neighboring beach, a breathtaking view to the Red Sea and Eilat, a mall inside the hotel and a central location on the Eilat promenade. Eilat is leading resort city in Israel and one of the most famous and requested in the world. Its special location, at the southernmost tip of Israel, bordering the magnificent Eilat Gulf, inside the Syrian – African Rift makes the stay an unforgettable experience.

The Eilat beaches and diving sites are one of the most beautiful and colorful attractions in the world. The Eilat area enjoys a multitude of unique-view sites, a combination of desert, sea, mountains and colors that gave the gulf and the sea its name: the Red Sea.

Apart from the splendid view, Eilat is full of attractions for visitors: shopping centers, a promenade, restaurants, recreation places and a special atmosphere. While the congress participants are involved in the discussions, the guests may climb the Eilat Mountains, visit the Timna mines, the savanna and the Eilat Gulf.

#### **How to reach Eilat**

Eilat has an airport and it may be reached by connect flight from Ben Gurion airport, on a short flight of 50 minutes. There are many flights during the day operated by two companies. In the neighborhood there is a large airport that receives international flights reaching Eilat directly, mostly charter flights.

#### **The Friendship Week September 9 to 15, 2012**

The Friendship Week will open in Eilat. From Eilat we will head north on buses through the desert scenery of the savanna, visit historical and geological sites, such as the Timna mines, Massada and the Dead Sea. Our first stop will be the Dead Sea. One of the most famous and special tourism and recreation resorts in the world, 400 meters below sea level. From the Dead sea we will go to Jerusalem, the 3000 years old city, holy to the Jews, the Christians and the Moslems. Jerusalem with a multitude of sites, history, archeology and holy places. From Jerusalem we will continue North to Nazareth and Tiberia, visit the Sea of Galilee and the holy places for Christians. We will visit the most beautiful natural parks in Israel. We will conclude the friendship week in Tel Aviv, the city with the youngest and most lively spirit in Israel. A city full of recreation, shopping and touring sites, with a most lively and active beach. The end of the friendship week will be marked by a gala evening with the participation of the members of IPA-Israel Presidency and honored guests. A Mediterranean Sea evening as can only be seen in Israel. From Tel Aviv the participants will travel to Ben Gurion airport.

#### **Prices**

For the convention in Eilat : Euro 650

**For the friendship week : Euro 750**